

Exhibit B-2

EXHIBIT B2

UNITED STATES PATENT NO. 8,850,507

ROKU APPS

1. A method for use in a second computerized device set which is configured for wireless communication using a wireless communications protocol that enables wireless communication with a first computerized device set, wherein the first computerized device set includes a continuous media player, the method comprising:

The Roku mobile app provides remote control functionality that allows a user to use a mobile device to select and control media playback on a second device, such as a smart television or television coupled with a media streaming device (e.g., Roku 3).

What do the Roku mobile apps do?

This article is applicable to the following models:

Models All Roku player models

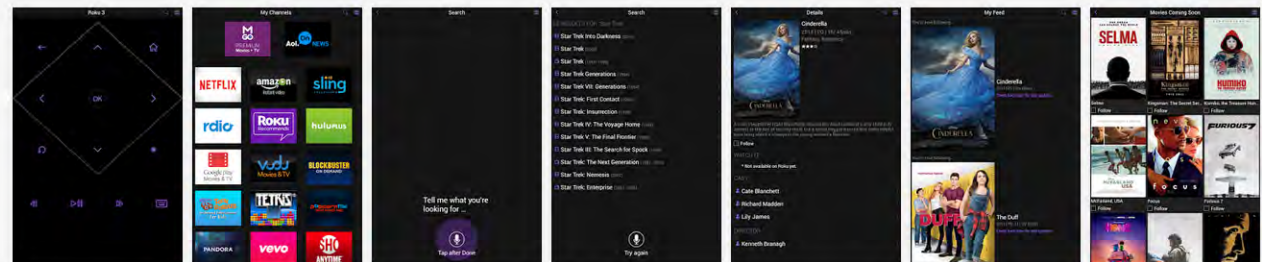
The Roku mobile apps for iOS and Android are free applications for iPhone and Android phones that turn your mobile devices into a control center for your Roku device. The apps let you:

Features	Android	iOS	Windows
Browse and manage installed channels/games	Yes	Yes	Yes
Control your Roku device with a touch or gesture remote control. Includes instant replay, back and options buttons.	Yes	Yes	Yes
Browse and add free and paid channels and games in the Channel Store	Yes	Yes	Yes
Quick launch and rate Roku channels	Yes	Yes	Yes
Enter text with the keyboard	Yes	Yes	Yes
Name and switch between multiple Roku devices	Yes	Yes	Yes
Enjoy your phone's video, photos and music on your Roku device	Yes ¹	Yes ²	Photos & Music only
Search Movies, Shows, Actor and Director.	Yes ³	Yes ³	Yes ³
Follow "Movies Coming Soon" within My Feed and get updates when new movies are ready to stream.	Yes ⁴	Yes ⁴	No
Use your voice to search for movies, TV shows, actors, directors, and Streaming Channels by name.	Yes ⁵	Yes ⁵	No

<http://support.roku.com/entries/22060368-What-do-the-Roku-mobile-apps-do->

1. A method for use in a second computerized device set which is configured for wireless communication using a wireless communications protocol that enables wireless communication with a first computerized device set, wherein the first computerized device set includes a continuous media player, the method comprising:

The Roku mobile app performs a method on a second computerized device set (e.g., a smartphone, a tablet) configured for wireless communication using a wireless communications protocol (e.g., 802.11 protocols) that enables wireless communication (e.g., communication over a wireless local area network) with a first computerized device set (e.g., a television coupled to a Roku device), where the first computerized device set includes one or more applications (e.g., Netflix) for playing continuous media (e.g., a movie).



Description

The free Roku Android application allows you to:

- Control your Roku player or Roku TV from your mobile device.
- Use Roku Search with your mobile device. See what's on, where you can watch it for free, with a subscription, or how much the different channels charge to rent or buy.
- Use your voice to search for movies, TV shows, actors, and directors as well as for streaming channels by name.
- Follow "Movies Coming Soon" within My Feed and get updates when new movies are ready to stream – on what channel and at what price.
- Browse, add, and rate Channels from more than 2,000 streaming channels offered in the Roku Channel Store.*
- Quickly launch your favorite Roku Channels on your Roku player or Roku TV from your mobile device.
- Enter text in your Roku player on-screen interface using your device's keyboard instead of the included remote.
- Name and switch between multiple Roku players and Roku TVs.
- Enjoy your Android device's photos, music, and video on your Roku player or Roku TV using the "Play on Roku" feature.

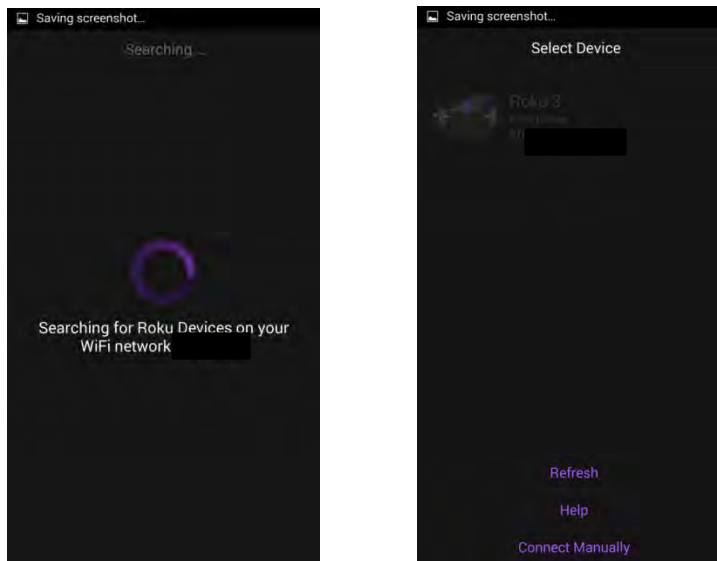
* Subscription or other payment may be required to access certain channel content. Channel availability subject to change and not all content is available in the countries in which Roku devices are sold.

THIS APP REQUIRES A ROKU PLAYER OR ROKU TV

To use this app, you must connect your Android device to the same network as your Roku player or Roku TV. Certain features require compatible Roku players/Roku TVs or may require logging in to your Roku account.

receiving discovery information that is obtained in accordance with a device management discovery protocol that is implemented at a communication layer above an internet protocol layer, wherein the discovery information allows a determination to be made at the second computerized device set that the first computerized device set is capable of receiving an indication of a particular control function related to a parameter of a presentation of a continuous media content on the first computerized device set, wherein the continuous media content includes video data;

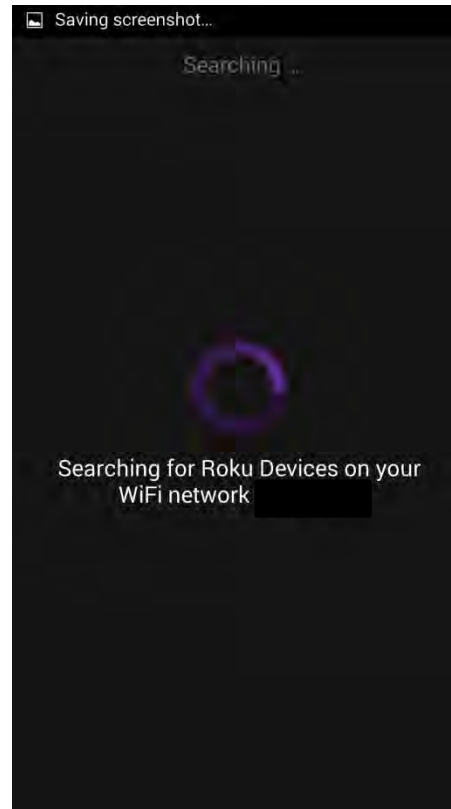
The Roku application, when run on a second computerized device set (e.g., smartphone, tablet), receives discovery information in accordance with a device management discovery protocol that is implemented at a communication layer above an internet protocol layer (e.g., DIAL).



“The Roku platform supports the DIAL (Discovery and Launch) protocol. DIAL is a simple network protocol for discovering first screen devices and applications from a second screen (such as a mobile iOS or Android application,) and for launching first screen applications on the first screen device from the second screen app.” Roku External Control Guide, at 3.7 DIAL (Discovery and Launch), available at <http://sdkdocs.roku.com/display/sdkdoc/External+Control+Guide>

receiving discovery information that is obtained in accordance with a device management discovery protocol that is implemented at a communication layer above an internet protocol layer, wherein the discovery information allows a determination to be made at the second computerized device set that the first computerized device set is capable of receiving an indication of a particular control function related to a parameter of a presentation of a continuous media content on the first computerized device set, wherein the continuous media content includes video data;

The discovery information allows the second computerized device set (e.g., smartphone, tablet) to determine that the first computerized device set (e.g., television coupled to a Roku device) is configured to receive playback control for continuous media content (e.g., a television show, movie, trailer) played on the first computerized device set, such as television shows, movies, and trailers.



making available to a user a first user interface that allows the user to select to direct communications to the first computerized device set;

The Roku mobile app provides a user interface that allows a user to direct remote control functionality to the first computerized device set (e.g., television coupled to a Roku device).

How do I install and begin using the Roku Android app?

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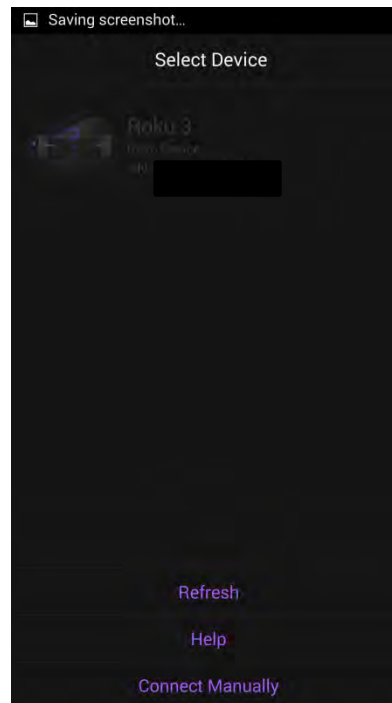
Models All Roku player and TV models

To get started, first download the app from Google Play onto your Android device. The Roku app is a free download. You must then connect your Android device to the same home network as your Roku device. The Roku app only works on Wi-Fi and must be connected to the same router to which your Roku device is connected.

Launch the app and you will be presented with a list of the Roku devices that were found on your network. You can then immediately begin controlling your Roku device.

If you choose to access the Channel Store, you will need to log into your Roku account. If you are not sure which email you used to register, go to Settings > About from the home screen of your Roku device. If you forgot your password to your Roku account, [click here](#).

<http://support.roku.com/entries/22060778-How-do-I-install-and-begin-using-the-Roku-Android-app->



making available to the user a second user interface that allows the user to select the particular control function related to a parameter of a presentation of the continuous media content; and,

The Roku mobile app provides a user interface that allows a user to control playback of content (e.g., a television show, a movie, a trailer).

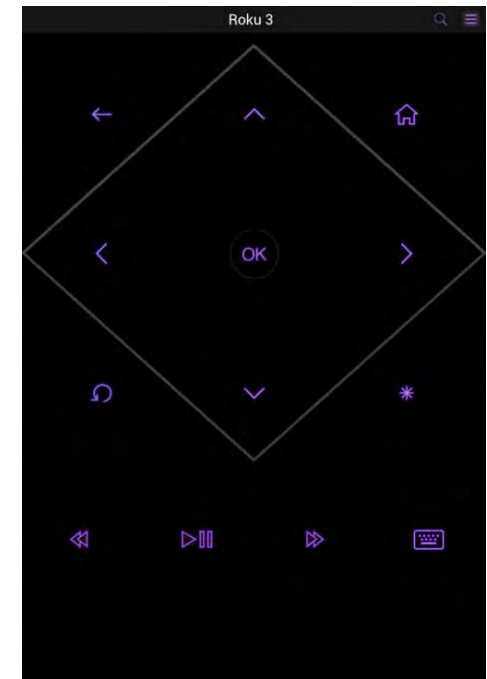
What do the Roku mobile apps do?

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Search Movies, Shows, Actor and Director.	Yes ³	Yes ³	Yes ³
Follow "Movies Coming Soon" within My Feed and get updates when new movies are ready to stream.	Yes ⁴	Yes ⁴	No
Use your voice to search for movies, TV shows, actors, directors, and Streaming Channels by name.	Yes ⁵	Yes ⁵	No



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causing to be wirelessly transmitted, in accordance with a wireless local area network protocol, the indication of the particular control function selected by the user via the second user interface to the first computerized device set for subsequent use by the continuous media player to control the presentation of the continuous media content on the first computerized device set.

When a user selects a remote control function (e.g., play, pause, rewind, fast forward), using the Roku mobile app, the Roku mobile app causes an identification of the control function (e.g., pause) to be transmitted over an 802.11 WLAN to the first computerized device set to facilitate control of content playback on the first computerized device set (e.g., television coupled to a Roku device).

3. The method of claim 1, wherein the particular control function related to the presentation of the continuous media content on the first computerized device set allows the user to play, pause, rewind, or fast forward.

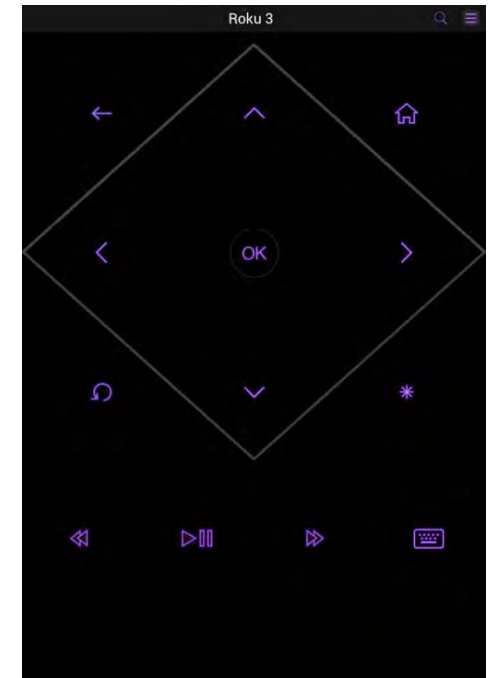
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12. The method of claim 1, wherein the first computerized device set comprises a television.

Why Roku?

Want to know the best reasons to choose Roku? Click on any of the following questions to learn more.

What do I need?

How does it work?

Roku players connect directly to your TV and to your high-speed Internet service via your home network. You select the shows and movies you want to watch, whenever you want them! For more details on setup, even to see just how easy it is, click [here](#) and select a product.

Feature Comparison

Entertainment Options

What Value does my Roku bring?

Can I use Roku with my existing home theater setup?



<http://support.roku.com/entries/27199764-Why-Roku->

14. The method of claim 1, wherein the second computerized device set comprises a wireless phone or tablet.

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